

## 100+ Critical Thinking Tools & Resources to Promote Food System Literacy, Empower Food Citizens & Find *Food Truth*

*"Eternal vigilance is the price of freedom." --- Thomas Jefferson*

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1. Advertising Age. Keep up with advertising strategies and spending: [www.adage.com](http://www.adage.com)
2. Agribusiness Accountability Initiative. Why Corporate Agriculture is a Problem: <http://coc.org/node/6073/>
3. Agriculture at a Crossroads. U.N. International Assessment of Agricultural Knowledge, Science & Technology for Development. [www.agassessment.org/index.cfm?Page=IAASTD%20Reports&ItemID=2713](http://www.agassessment.org/index.cfm?Page=IAASTD%20Reports&ItemID=2713)
4. American Academy of Pediatrics: Tips for Child Advocates: [www.aap.org/advocacy/childadvocacytips.htm](http://www.aap.org/advocacy/childadvocacytips.htm)
5. American Dietetic Association, Hunger and Environmental Nutrition Practice Group: [www.hendpg.org](http://www.hendpg.org)
6. American Public Health Association, "Toward a Healthy, Sustainable Food System," Policy Statement No. 200712; November, 2007. [www.apha.org/advocacy/policy](http://www.apha.org/advocacy/policy)
7. Americans Who Tell the Truth. Robert Shetterley's tribute to American Heroes. Portraits, quotes and curriculum. [www.americanswhotellthetruth.org/](http://www.americanswhotellthetruth.org/)
8. Biodiversity:
  - \* Biodiversity Project. Communication strategies for conservation. [www.biodiversityproject.org/index.htm](http://www.biodiversityproject.org/index.htm)
  - \* Center for Biological Diversity: [www.biologicaldiversity.org/](http://www.biologicaldiversity.org/)
  - \* Food and Agriculture Organization of the U.N.: Biodiversity: [www.fao.org/docrep/010/i0112e/i0112e00.htm](http://www.fao.org/docrep/010/i0112e/i0112e00.htm)
  - \* "Sustaining Life: How Human Health Depends on Biodiversity." Harvard Medical School. Center for Health and the Global Environment. <http://chge.med.harvard.edu/programs/bio/index.html>
9. "CAFO: Concentrated Animal Feeding Operation: The Tragedy of Industrial Animal Factories," Dan Imhoff. [www.cafothebook.org/](http://www.cafothebook.org/)
10. Campaign for a Commercial Free Childhood. Works to reclaim childhood from corporate marketers. [www.commercialexploitation.org/](http://www.commercialexploitation.org/)
11. Center for a Livable Future. (Johns Hopkins School of Public Health) Connects agriculture and public health. Links to Pew Commission report on industrial agriculture. [www.jhsph.edu/clf](http://www.jhsph.edu/clf); <http://aphg.jhsph.edu/>
12. Center for Ecoliteracy. Education for sustainable living. [www.ecoliteracy.org](http://www.ecoliteracy.org)
13. Center for Food Safety. True Food Network. [www.centerforfoodsafety.org/](http://www.centerforfoodsafety.org/)
14. Center for Media and Democracy: Investigates PR spin and propaganda: [www.prwatch.org/](http://www.prwatch.org/)
15. Center for Science in the Public Interest. [www.cspinet.org](http://www.cspinet.org); Integrity in Science: [www.cspinet.org/cgi-bin/integrity.cgi](http://www.cspinet.org/cgi-bin/integrity.cgi)
16. "Chew on This: Everything You Don't Want to Know about Fast Food," E. Schlosser. Houghton Mifflin, 2006.
17. Children's HealthWatch: Brings research on pediatric care to policy makers and the public. [www.childrenshealthwatch.org/](http://www.childrenshealthwatch.org/)
18. Community Food Security Coalition: [www.foodsecurity.org/](http://www.foodsecurity.org/)
19. Consumer Reports: Greener Choices, newsletter and Eco-label definitions: [www.greenerchoices.org](http://www.greenerchoices.org)
20. Container Recycling Institute. Statistics, education and activism: <http://container-recycling.org/>

21. Corporate Accountability:
  - \* Corporate Accountability International. Challenges corporate abuse and control of food; features "corporate hall of shame" and "Value the Meal" campaign. [www.stopcorporateabuse.org](http://www.stopcorporateabuse.org)
  - \* Corporations and Health Watch: Tracks effects of corporate practices on public health. Hunter College, City University of New York. [www.corporationsandhealth.org](http://www.corporationsandhealth.org)
  - \* CorpWatch: Holding Corporations Accountable. Food, agriculture & commercialism. [www.corpwatch.org](http://www.corpwatch.org)
22. Cultivating the Web: High Tech Tools for the Sustainable Food Movement. [www.eatwellguide.org](http://www.eatwellguide.org)
23. "The Death of Why? The Decline of Questioning and the Future of Democracy," Andrea Batista Schlesinger. Berrett-Koehler Publishers, Inc. 2009.
24. Democracy Now. Community media collaboration. (Radio and TV) Food and water features: [www.democracynow.org/features/food\\_and\\_water](http://www.democracynow.org/features/food_and_water)
25. "Diet for a Hot Planet." Anna Lappé. [www.takeabite.cc/book/](http://www.takeabite.cc/book/)
26. The Dogwood Alliance. Fast food paper packaging and deforestation. [www.dogwoodalliance.org](http://www.dogwoodalliance.org)
27. Earth Policy Institute. [www.earthpolicy.org/](http://www.earthpolicy.org/)
28. The Ecologist. The world's leading environmental affairs magazine and platform for the environmental movement. [www.theecologist.org/](http://www.theecologist.org/)
29. Environmental Commons. Environmental issues and policies <http://environmentalcommons.org/index.html>
30. Environmental Health Perspectives. Research and news on the impact of the environment on human health. Published by the National Institute of Environmental Health Sciences. [www.ehponline.org](http://www.ehponline.org)
31. Environmental Working Group: [www.ewg.org/](http://www.ewg.org/) See: National Tap Water Quality Database.
32. FactCheckEd.org: Annenberg Public Policy Center, U. of Penn. Sorting spin and finding truth: <http://factchecked.org>
33. FAIR: Fairness and Accuracy in Reporting. Search on "food:" [www.fair.org/index.php](http://www.fair.org/index.php)
34. Fair Trade: <http://transfairusa.org/>
  - \* Equal Exchange: Fair trade; cooperative food systems. [www.equalexchange.coop/index.php](http://www.equalexchange.coop/index.php)
  - \* Faces Magazine. Issue on food and child labor; teacher's guide: [www.cobblestonepub.com/magazine/fac/fac0604.html](http://www.cobblestonepub.com/magazine/fac/fac0604.html)
35. "Fast Food Nation: The Dark Side of the All-American Meal," E. Schlosser. Houghton Mifflin, 2001.
36. Feeding Minds, Fighting Hunger. Lesson plans /action steps. Addresses *why* people are hungry. [www.feedingminds.org](http://www.feedingminds.org)
37. Federal Trade Commission. See: "Marketing Food to Children and Adolescents: A Review of Industry Expenditures, Activities and Self-Regulation." July 2008. [www.ftc.gov/opa/2008/07/foodmktng.shtm](http://www.ftc.gov/opa/2008/07/foodmktng.shtm)
38. Food and Agriculture Organization of the United Nations.
  - Food Security: [www.fao.org/docrep/X0262E/x0262e05.htm](http://www.fao.org/docrep/X0262E/x0262e05.htm)
  - State of Food and Agriculture: [www.fao.org/docrep/012/i0680e/i0680e00.htm](http://www.fao.org/docrep/012/i0680e/i0680e00.htm)
39. Food and Water Watch. [www.fwwatch.org](http://www.fwwatch.org)
40. Food Environment Atlas. USDA's Economic Research Service. County level statistics re a community's ability to access healthy food. <http://ers.usda.gov/FoodAtlas/>
41. "Food Fight: The Citizen's Guide to a Food and Farm Bill", Daniel Imhoff. [www.watershedmedia.org/foodfight\\_overview.html](http://www.watershedmedia.org/foodfight_overview.html)
42. Food First: The *Institute for Food and Development Policy*. Analyzes the root causes of global hunger, poverty, and ecological degradation and develops solutions in partnership with movements working for social change. See: "Food Rebellions! Crisis and the Hunger for Justice," Eric Holt-Gimenez and Raj Patel. Food First Books, 2009. [www.foodfirst.org](http://www.foodfirst.org)

43. Food Marketing Institute. Food trends, marketing strategies, and "Daily Lead" online newsletter: [www.fmi.org/](http://www.fmi.org/)
44. Food Research and Action Center. Info on hunger and obesity: <http://frac.org/initiatives/hunger-and-obesity/>
45. **Food Sleuth Radio:** <http://kopn.org/archive> (Click on Food Sleuth): Helping listeners connect the dots between the food we love, the health we treasure, and the agriculture which influences both.
46. Food and Package Waste.
  - \* Jonathan Bloom. [www.wastedfood.com/](http://www.wastedfood.com/)
  - \* The Product Policy Institute. Promotes Zero-Waste Society through Extended Producer Responsibility. [www.productpolicy.org/](http://www.productpolicy.org/)
  - \* "The Progressive Increase of Food Waste in America and its Environmental Impact," Hall et. al.: [www.plosone.org/article/info%3Adoi%2F10.1371%2Fjournal.pone.0007940](http://www.plosone.org/article/info%3Adoi%2F10.1371%2Fjournal.pone.0007940)
47. The Foundation for Critical Thinking. Learn how to recognize bias and propaganda. [www.criticalthinking.org](http://www.criticalthinking.org)
48. Friends of the Earth. Reports on climate justice, food sovereignty, GM crops and biodiversity. See: "Who Benefits from GM Crops?" [www.foei.org/en/resources/food-sovereignty/publications](http://www.foei.org/en/resources/food-sovereignty/publications)
49. GMOs:
  - \* GM Watch: [www.gmwatch.eu/](http://www.gmwatch.eu/)
  - \* The Non-GMO Project: [www.nongmoproject.org/](http://www.nongmoproject.org/)
  - \* The Organic and Non-GMO Report: [www.non-gmoreport.com/](http://www.non-gmoreport.com/)
  - \* The World According to Monsanto: <http://wideeyecinema.com/?p=105>
50. Good Guide Transparency Manifesto: [www.goodguide.com/issues/2009/3/26/goodguide-transparency-manifesto](http://www.goodguide.com/issues/2009/3/26/goodguide-transparency-manifesto)
51. The Graphic Imperative: International Posters for Peace, Social Justice and the Environment: [www.thegraphicimperative.org/](http://www.thegraphicimperative.org/)
52. Grassroots International. Food for Thought and Action: A Food Sovereignty Curriculum. [www.grassrootsonline.org](http://www.grassrootsonline.org)
53. Green America (formerly Co-op America): Economic action for a just planet. [www.greenamericatoday.org/](http://www.greenamericatoday.org/)
54. Green Patriot Posters: Campaign posters to protect the environment. [www.greenpatriotposters.org](http://www.greenpatriotposters.org)
55. GreenWashing:
  - \* Do You Know What You're Buying? Environmental Health Perspectives, June 2010. <http://ehp03.niehs.nih.gov/article/Article.action?articleURI=info%3Adoi%2F10.1289%2Fehp.118-a246>
  - \* "Food Marketers Greenwash Junk Food:" [www.preventioninstitute.org/documents/FramingBrief\\_GreenMarketing\\_042108.pdf](http://www.preventioninstitute.org/documents/FramingBrief_GreenMarketing_042108.pdf)
  - \* The Greenwash Brigade: Examines eco-friendly claims. [www.publicradio.org/columns/sustainability/greenwash/](http://www.publicradio.org/columns/sustainability/greenwash/)
  - \* Mother Jones. Is Your Eco-Label Lying? <http://motherjones.com/files/Mother-Jones-ecolabel-guide.pdf>
  - \* Six Sins of Greenwashing: [www.terrachoice.com/files/6\\_sins.pdf](http://www.terrachoice.com/files/6_sins.pdf)
56. "Growing Food: Linking Food and the Environment, an Inquiry-Based Science and Nutrition Program," P. Koch, et. al. Teaches critical *ecological* thinking for grades 4-6. [www.kidsgardeningstore.com/11-3300.html](http://www.kidsgardeningstore.com/11-3300.html).
57. "Grub: Ideas for an urban organic kitchen." Anna Lappé and Bryant Terry. 2006. [www.eatgrub.org/](http://www.eatgrub.org/)
58. Hungry Planet: What the World Eats. Menzel & D'Aluisio. [www.menzelphoto.com/books/hp.html](http://www.menzelphoto.com/books/hp.html)
59. Institute for Agriculture and Trade Policy: [www.iatp.org](http://www.iatp.org) "Identifying Our Climate 'Foodprint:' Assessing and Reducing the Global Warming Impacts of Food and Agriculture in the U.S."  
Healthy Food Action: Information and action steps for health professionals on food- and farming-related federal policies and proposals. [www.healthyfoodaction.org/](http://www.healthyfoodaction.org/)
60. International Labor Rights Forum. Advocates for just and humane treatment for workers worldwide: [www.laborrights.org/](http://www.laborrights.org/)
61. Kaiser Family Foundation. "Food for Thought: TV Food Advertising to Children in the U.S.," 2007. [www.kff.org/entmedia/entmedia032807pkg.cfm](http://www.kff.org/entmedia/entmedia032807pkg.cfm)

62. Kids Voting USA: Civics activities and voting experience to create active citizens. <http://www.kidsvotingusa.org/>
63. "Last Child in the Woods: Saving our Children from Nature-Deficit Disorder," Richard Louv. Algonquin Books 2008. <http://richardlouv.com/>
64. "Living Downstream: An Ecologist's Personal Investigation of Cancer and the Environment," Sandra Steingraber, 2010. [www.livingdownstream.com/](http://www.livingdownstream.com/)
65. Media Education Foundation. [www.mediaed.org](http://www.mediaed.org).
66. "Media-Smart Youth: Eat, Think, and Be Active!" After-school program for ages 11-13. National Institute of Child Health and Human Development. 2005. Free. 1-800-370-2943; [www.nichd.nih.gov/msy/](http://www.nichd.nih.gov/msy/)
67. Media that Matters: Good Food. Short films on food and sustainability. [www.mediathatmattersfest.org/watch/goodfood/](http://www.mediathatmattersfest.org/watch/goodfood/)
68. Mid-America Crop Life Association. Agrichemical industry perspective on pesticides. <http://ambassador.maca.org/>
69. National Association for Media Literacy Education (NAMLE): [www.namle.net/](http://www.namle.net/) .
70. National Sustainable Agriculture Coalition: <http://sustainableagriculture.net/>
71. New American Dream; Facts About Marketing to Children: [www.newdream.org/kids/facts.php](http://www.newdream.org/kids/facts.php); Tips for Parenting in a Commercial Culture: [www.newdream.org/kids/brochure.php](http://www.newdream.org/kids/brochure.php)
72. Northwest Center for Excellence in Media Literacy. <http://depts.washington.edu/nwmedia/>
73. "Nutritional quality and safety of organic food. A review," Agronomy for Sustainable Development, July, 2009. <http://www.agronomy-journal.org/index.php?option=article&access=doi&doi=10.1051/agro/2009019>
74. Organic Food and Farming:
  - \* Food and Agriculture Organization of the U.N.: Organic Agriculture and Food Security: [www.fao.org/newsroom/en/news/2007/1000550/index.html](http://www.fao.org/newsroom/en/news/2007/1000550/index.html)
  - \* The International Federation of Organic Agriculture Movements (IFOAM): advocacy & education. [www.ifoam.org/](http://www.ifoam.org/)
  - \* National Organic Coalition. "Washington voice" for organic integrity. [www.nationalorganiccoalition.org/](http://www.nationalorganiccoalition.org/)
  - \* The Organic Center. Research on organic agriculture, environment and public health. See: "Impacts of Genetically Engineered Crops on Pesticide Use: the First Thirteen Years." [www.organic-center.org/](http://www.organic-center.org/); and, Critical Issue Report: "That First Step:" [www.organic-center.org/reportfiles/That\\_First\\_Step\\_Full.pdf](http://www.organic-center.org/reportfiles/That_First_Step_Full.pdf)
  - \* Organic Farming Research Foundation: Promotes organic farming; FAQ. [www.ofrf.org](http://www.ofrf.org)
  - \* Organic Valley Family of Farms. "Beyond the Plate" columns by Melinda Hemmelgarn, M.S., R.D. <http://www.organicvalley.coop/farm-friends/moo/beyond-the-plate/archives0/>
  - \* The Rodale Institute: Leaders in organic agriculture research. [www.rodaleinstitute.org/](http://www.rodaleinstitute.org/)
  - \* U.S. Department of Agriculture, Agricultural Marketing Service, National Organic Program: 202-720-3252; [www.ams.usda.gov/nop](http://www.ams.usda.gov/nop)
75. The Orion Society and Magazine: Nature literacy, education and activism: [www.orionmagazine.org/](http://www.orionmagazine.org/)
76. Our Stolen Future: Endocrine disruption and environmental contaminants. [www.ourstolenfuture.org/](http://www.ourstolenfuture.org/)
77. Pesticides:
  - \* Pesticide Action Network. See: "What's On My Food?" [www.panna.org](http://www.panna.org) and the joint report with the Land Stewardship Project on Syngenta and Atrazine: <http://www.landstewardshipproject.org/pdf/AtrazineReportJan2010.pdf>
  - \* Atrazine risks. Tyrone Hayes, Ph.D. <http://www.atrazinelovers.com/m9.html>
  - \* Beyond Pesticides. Information for personal protection and policy change. See: "Making Sure Green Consumer Claims are Truthful." [www.beyondpesticides.org/](http://www.beyondpesticides.org/)
  - \* "Organic diets significantly lower children's dietary exposure to pesticides," Lu et. al. Feb. 2006. [www.ncbi.nlm.nih.gov/pmc/articles/PMC1367841/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1367841/)
  - \* Pesticides in the Diets of Infants and Children. National Research Council. National Academies Press. 1993. [www.nap.edu/openbook.php?isbn=0309048753](http://www.nap.edu/openbook.php?isbn=0309048753)
78. The Prevention Institute: "Setting the Record Straight: Nutritionists Define Healthful Food:" [www.preventioninstitute.org/sa/settingtherecordstraight.html](http://www.preventioninstitute.org/sa/settingtherecordstraight.html)

79. Propaganda Critic: [www.propagandacritic.com](http://www.propagandacritic.com)
80. "Relationship between Funding Source and Conclusion among Nutrition-Related Scientific Articles," Lesser, L. et al. PLOS Medicine, January 2007. [www.plosmedicine.org](http://www.plosmedicine.org)
81. Rudd Center for Food Policy and Obesity, Yale University. Reports on TV advertising and marketing exposure on nutrition habits; soft drink taxes, and menu labeling. [www.yaleruddcenter.org/](http://www.yaleruddcenter.org/)
82. Rural Advancement Foundation International. Supports socially-just, environmentally-sound family farms; [www.rafiusa.org](http://www.rafiusa.org)
83. The Science & Environmental Health Network. True Cost Clearinghouse documents economic, health, and social costs of pollution, worker exposures, and resource exploitation, and benefits of precautionary policies. [www.sehn.org/](http://www.sehn.org/)
84. The Shelton Group: Market research focused on motivating mainstream consumers to make sustainable choices. [www.sheltongroupinc.com/](http://www.sheltongroupinc.com/)
85. "Silent Spring." Rachel Carson (1962). A Sense of Wonder (film) [www.asenseofwonderfilm.com/](http://www.asenseofwonderfilm.com/)
86. Slow Food USA. [www.slowfoodusa.org](http://www.slowfoodusa.org)
87. Smithsonian Institute. Food advertising: [www.keyingredients.org/downloads/Teachers\\_Guide.pdf](http://www.keyingredients.org/downloads/Teachers_Guide.pdf)
88. Snopes. Dissecting urban legends and rumors. <http://www.snopes.com/>
89. Social Determinants of Public Health. World Health Organization. [www.who.int/social\\_determinants/en/](http://www.who.int/social_determinants/en/)
90. The Story of Stuff: 20 minute video questions our all-consuming culture/ promotes sustainability. [www.storyofstuff.com/](http://www.storyofstuff.com/)
91. Sustainable Table: See the Eat Well Guide to find sustainable local food. [www.sustainabletable.org/](http://www.sustainabletable.org/)
92. Sustainable World Coalition: See the *Sourcebook* for extensive resources and films. [www.swcoalition.org/](http://www.swcoalition.org/)
93. "True Cost of Food," Sierra Club. DVD and discussion guide. [www.truecostoffood.org/](http://www.truecostoffood.org/)
94. "Uncertain Peril: Genetic Engineering and the Future of Seeds," Claire Hope Cummings, Beacon Press, 2008.
95. Union of Concerned Scientists: [www.ucsusa.org/food\\_and\\_agriculture/](http://www.ucsusa.org/food_and_agriculture/)
96. United Farm Workers. Founded in 1962 by Cesar Chavez; advocates fair wages; safe working conditions. [www.ufw.org](http://www.ufw.org)
97. U.S. Government Accountability Office. Investigative arm of Congress and congressional watchdog. [www.gao.gov/](http://www.gao.gov/)
98. "The War on Bugs," W. Allen. History of industrial agriculture's pesticide promotion. Chelsea Green Publishing, 2008.
99. White House. Participate in **our** government. [www.whitehouse.gov](http://www.whitehouse.gov)
100. The Word of Mouth Marketing Association: [www.womma.org](http://www.womma.org)

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*"Better a cruel truth, than a comfortable delusion."* – Edward Abbey  
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